

Western cone flower  
*Rudbeckia occidentalis*



Photographer: Josh Williams

Plant Type: Perennial Winter deciduous  
Flower Color: Purple - no petals  
Flowering Time: June to September  
Height: 5 feet  
Width: 3 feet  
Exposure: Sun on Coast, afternoon shade inland  
Water Req.: Moderate-every 2-3 weeks or when top 3-4" of soil is dry  
Habitat Value: Butterflies and bees

Comments and Maintenance:

This unique flower adds interest to the back of a flower bed. The dark 2-3" purple cone flowers are striking with no petals. But bees and butterflies love it.